

Meander

For new artists applying to the Meander Art Crawl

Date: _____

Name: _____

Address: _____

City, State, Zip: _____

Phone Number: _____

Email: _____

Website: _____

Type of Art: _____

Exhibit Location: _____

Have you been accepted in any other art shows? _____

If so, name at least three _____

Have you visited any artists during Meander? _____

This event is open to invited artists in the five-county area (Big Stone, Swift, Lac qui Parle, Chippewa and Yellow Medicine) who produce visual works of art or craft of original design and execution. The final decision on who will be included in each year's Meander Brochure will be made by the Meander Selection Committee.

Art host site:

Artist may choose to exhibit in their studio or home, or they may exhibit at another site in our region. "Art host sites" describes places of business that are not artist studios, yet they want to be part of the Meander by hosting an artist.

Art host sites must pay an additional fee for the publicity and traffic to their location. No more than four artists are to be at each host site. Artists are very much encouraged to exhibit in their home or studio. Feedback from customers have said that visiting artists in their studios is one of the biggest draws for Meander.

I need help finding a place to exhibit. It is the artist's responsibility to collect the Art Host fee.

Meander Featured Artist

"Featured Meander Artist" means that you are paying for the privilege of being in the brochure. This includes your name, one image, and contact info on 20,000 brochures and a Meander website listing.

Meander Featured Artists agree to:

- Help distribute brochures, posters and maps to help promote Meander
- Pay the entry fee as set by Meander each year
- Find a location to display work, either at your studio, or an Art Host Site
- Be responsible for payment for the Art Host Site
- Submit a high quality photograph, or graphic image for the brochure and website
- Commit to being present at studio or Art Host site for the duration of Meander
- Track and submit sales (anonymously if preferred) for event evaluation procedures. This information is critical to raising funds through grants and sponsorships
- Attend planning meetings for the event
- Share any database of existing customers for an event mailing (Meander use only)
- Provide a place for visitor registration and customer surveys, local tourism information, and possibly Meander sales items, and encourage visitors to fill them out and purchase them
- Consider having some kind of demonstration during the event. This continues to be the most popular suggestions from customers

Meander Artist Inclusion Policy

Featured artists need to exhibit either in a studio or at an Artist Host site located within the borders of the 5 county area. Big Stone, Swift, Chippewa, Lac qui Parle & Yellow Medicine counties.

In order to be a "Featured Meander Artist" at one of the sites, the artist needs to either have been:

1. Born in the five county area listed above
2. Currently resides in that area
3. Have a "significant relationship" with this region

The steering committee will make the final determination of which artist applicants qualify for the category of "significant relationship" for the Meander brochure.

This application is only good for one year. If turned down for this year's application, you must apply the following year to be considered for Meander again.

Images of your Artwork:

Please e-mail, or mail, 3-4 images of your work to the address below.

Please send one overall image of your work, (Booth shot) if have one.

Please return the completed top sheet by email or mail to:

Bradley D. Hall

Meander Artist Liaison

1000 Prentice St.

Granite Falls, MN 56241

bradstudio@mvtvwireless.com

320-564-0979